

Zach Johnson, Experience Designer

Design Experience

Design Team Lead, BoilerMake *Jan 2018 - Present*

- Designed event website and branding materials to increase the quality and diversity of applicants and event attendees
- Organized 2-week design sprints for the 4-person design team to ensure iterative design feedback on all deliverables

UI Design Intern, Aetna Digital *June 2018 - Aug 2018*

- Researched and created user flows, UI mockups, and prototypes to inform users of cancer screening options
- Pioneered comprehensive prototype of the Aetna Health app using Sketch & Invision for use by the CTO and Sales teams

UX Design Intern, BMR Group *Sept 2017 - Jan 2018*

- Conducted user and market research for mobile guitar education apps to identify and evaluate users' pain points
- Refined wireframes and prototypes utilizing research data to add requested features while simplifying the experience

Leadership Experience

Resident Education Assistant, Purdue UR *June 2019 - Present*

- Co-supervise and mentor 16 Resident Assistants, building a cohesive staff through weekly 1:1s and situational coaching
- Serve on an on-call rotation, responding to crisis situations to ensure the safety and well-being of residents and RA's

Resident Assistant, Purdue UR *Aug 2017 - July 2019*

- Collaborated with staff to build a diverse floor community and fostering relationships with 48 first-year students
- Coordinated weekly floor events, newsletters, and all-hall initiatives to teach residents new passions and skills

Course Instructor, CS 193: Tools *March 2018 - Dec 2018*

- Conducted a weekly lecture for 212 first-year CS students, covering topics crucial to their success in Purdue CS
- Collaborated with a team of 3 instructors to plan lectures, build curriculum, and arrange additional course logistics

Contact

zsjoh.design
(812) 593 - 8190
zsjoh.design@gmail.com
West Lafayette, Indiana

Education

Purdue University, May 2020
BS Computer Science / 3.92 GPA
Minors: Art & Design Studio,
Entrepreneurship & Innovation

Skills

UX, ideation and workflows
Interaction & UI Design
Prototyping
Wireframing
Sketch
Invision / Invision Studio
Adobe Illustrator
Adobe After Effects

Programming Languages

HTML/CSS/JavaScript
Java, C, C++

Relevant Coursework

ENTR 200: Introduction to Entrepreneurship and Innovation
ENTR 310: Marketing and Management for New Ventures
CS 307: Software Engineering I
CS 408: Software Testing
CS 407: Senior Capstone Project
AD 105: Design 1
AD 113: Basic Drawing
AD 117: Black and White Photography